



HOUSTON AFRICA DAY

May 16th 2026

Alief Community Park

For more information contact
info@houstonafricaday.org

www.houstonafricaday.org



Informational Package

Houston Africa Day 2026

For more information contact info@houstonafricaday.org



Community Partnership Invitation

Dear Friend,

I hope this message finds you well. I am reaching out to invite you to support Houston Africa Day 2026, a community-driven celebration taking place on **May 16, 2026 at the Alief Community Center in Houston, Texas.**

Houston Africa Day is more than a cultural event, it is a platform that brings together the African diaspora, local communities, and institutional partners to celebrate heritage, foster civic engagement, and strengthen Houston's global identity.

In a city where one of the largest African communities in the United States resides, this celebration holds unique significance. African immigrants and diaspora communities contribute meaningfully to Houston's economic, cultural, and social fabric. Houston Africa Day provides an opportunity to recognize and uplift these contributions while creating space for connection, visibility, and shared understanding.

Africa itself is vast and diverse, home to over 1.6 billion people, more than 3,000 languages, and 54 countries. This event reflects that diversity while highlighting the shared history, resilience, and global influence of African communities.

The Houston Africa Day is organized by the African Public Affairs Committee, a registered 501c3 non-profit organization, in partnership with several local community organizations. We look forward to working with your team!

Warm regards,

Nneka Achapu

A handwritten signature in black ink, appearing to read "Nneka Achapu". The signature is fluid and cursive, with a large initial "N" and "A".

Event Organizer

Houston Africa Day



2026 Context: Culture, Community & Global Moment

As Houston prepares to host matches for the **2026 FIFA World Cup**, Houston Africa Day aligns with a broader global moment.

Soccer, known globally as football, is deeply embedded in African identity. It is a unifying force that transcends borders, languages, and cultures. Across the continent and throughout the diaspora, it represents opportunity, pride, and global excellence.

With Houston serving as a host city, this moment presents an opportunity to:

- Highlight African talent and cultural influence
- Engage diaspora communities in global conversations
- Inspire the next generation through sport, culture, and representation

Houston Africa Day 2026 builds on this momentum as a **community-centered experience rooted in culture, connection, and engagement**.

Why Your Support Matters

Houston Africa Day operates as a **community platform**, designed to remain accessible and inclusive.

Your support will help us:

- Keep the event **free and open to the public**
- Provide **civic and community resources** to attendees
- Elevate African diaspora visibility in Houston
- Strengthen connections between local, national, and international stakeholders

Supporting Houston Africa Day is a meaningful way to demonstrate a commitment to:

- Cultural diversity and inclusion
- Community engagement
- Houston's role as a global city



About the event: Houston Africa Day

Internationally, Africa Day, originally celebrated on May 25, commemorates the historic day in 1963, when African nations came together to form the Organisation of African Unity, the precursor to the African Union (AU). It is a day to celebrate the many successes and progress made throughout the continent while recognising each nation's challenges. Houston Africa Day is a family-friendly, community event hosted by several partnering African organizations, led by the African Public Affairs Committee. This premier event will attract over 1,000 attendees to the Alief Community Center Park, where visitors will experience a unique blend of art, culture, music, and dance. Our theme, "Experience the Heartbeat of Africa in Houston!", reflects our mission to celebrate Africa and connect Houstonians to the people, arts, history, and cultures of Africa. Spending an engaging, educational, and festive day highlighting African heritage and fostering community engagement.

What to Expect at Houston Africa Day.

- Curated cultural presentations and live performances"
- Interactive kids and youth engagement zone
- Community resource and civic engagement tables
- African country cultural exhibitions

2026 Partnership Approach

In alignment with venue guidelines and our community-centered mission: Houston Africa Day operates through **community partnership contributions**, not on-site commercial activity. This ensures:

- Compliance with city facility policies
- A focus on community impact over transactions
- An inclusive and accessible environment for all participants

We offer multiple ways to support through **community partnership levels and in-kind contributions**, and would be happy to explore alignment with your organization's priorities. Thank you for your time and consideration, and we look forward to building together.

To participate please fill out our forms

VOLUNTEER - <https://bit.ly/VolunteerHAF26>

COMMUNITY PARTNER - <https://forms.gle/Mmz8Lsm7VC5NptQ1A>

PERFORMER & Entertainment - <https://forms.gle/9g8B35XwkmDgJS3t5>



Community Partnership Opportunities

Organizations and institutions may support Houston Africa Day through contributions that sustain and grow the event. The African Public Affairs Committee is a registered 501(c)(3) nonprofit organization. All contributions are tax-deductible.

Community Supporter — \$500

- Recognition on event materials
- Inclusion in post-event recap

Cultural Partner — \$1,000

- Logo placement on digital marketing materials as Partner
- Acknowledgment during event

Diaspora Champion — \$2,500

- Prominent recognition across materials.
- Verbal acknowledgment during program
- Featured in post-event communications

Lead Community Partner — \$5,000+

- Premier recognition
- Acknowledgment during opening program
- Opportunity for 2 mins brief remarks (as appropriate)
- Featured spotlight in communications

Additional Ways to Support

In-Kind Contributions or Advertisement Opportunities

<p>We welcome</p> <ul style="list-style-type: none">• Cultural Pre-packaged food and beverages• Printing and materials• Media and communications support• Volunteer engagement	<p>Community Program Recognition (Ad Book)</p> <p>Organizations may support through placements in our digital program:</p> <ul style="list-style-type: none">• Quarter Page — \$100• Half Page — \$250• Full Page — \$450• Featured Page — \$1,000 <p>To Apply for AD Space - Managed by Asha Strategies LLC https://bit.ly/AdsHoustonAfricaDay26</p>
--	--



Event Flow – May 16, 2026 - Subject to Change

12:30 PM – 2:00 PM | Participant Setup

All organizations and country groups must be fully set up by 2:00 PM

2:00 PM – 2:30 PM | Opening Ceremony & Welcome

- Opening remarks
- Acknowledgment of partners & community leaders

2:30 PM – 4:00 PM | Cultural Marketplace & Community Engagement

- African Country Tables (main attraction)
- Community organizations (legal, civic, health resources)
- Kids Zone
- Background music / DJ

3:00 PM – 4:40 PM | Community Activation (Soccer & Youth Activities)

4:40 PM – 5:20 PM | Fashion & Cultural Showcase

5:20 PM – 5:50 PM | Cultural Performances

5:50 PM – 6:00 PM | Closing & Call to Action

Houston Africa Day is building a long-term platform for African diaspora civic engagement, cultural visibility, and global connection in Houston.